

FUNDAMENTALS OF WEB DESIGN

Goal 25 Know the language of the Arts

- Analyze and evaluate the effective use of elements and principles in a composition/performance in visual arts. **FWD VA-01**
- Analyze and evaluate student and professional works for how aesthetic qualities are used to convey intent, and expressive ideas and/or meaning. **FWD VA-02**
- Analyze and evaluate similar and distinctive characteristics of two or more Web Sites and/or works of art that share the same context. **FWD VA-03**
- Demonstrate knowledge and skills that communicate clear and focused ideas based on planning, research and problem solving. **FWD VA-04**

Goal 26 Through creating and performing, understand how works of art are produced

- Analyze and evaluate how the choice of media, tools, technologies and processes support and influence the communication of ideas. **FWD VA-05**
- Analyze specific applications for Web Design and the relationship between design and advertising. **FWD VA-06**
- Describe and compare properties of Web Site Creation (*e.g. web page elements, production tools, interface design, accessibility, interactivity, implementation and hosting*). **FWD VA-07**
- Create a Web Site, as a complex work of art, using a variety of techniques, technologies and resources and independent decision making. **FWD VA-08**

Goal 27 Understand the role of the arts in civilizations, past and present

- Analyze how the arts are used to inform and persuade through traditional and contemporary art forms. **FWD VA-09**
- Analyze how careers in the arts are expanding based on new technologies and societal changes. **FWD VA-10**
- Understand how arts change in response to changes in society. **FWD VA-11**